

The Y.™ For a better us.™

LEVELS OF GIVING:

\$75 per month...

makes it possible for an entire family to have the resources and support needed to learn, grow and thrive.

\$125 per month...

allows 15 kids to get healthy, learn new skills and be part of a team through our sports and cheer programs.

\$250 per month...

lets 15 kids experience one week of Y Day Camp where they engage in physical, learning and imaginative activities that encourage them to explore who they are and what they can achieve.

OUR GOAL: \$141,000

I PLEDGE: \$2,500 \$1,000 \$500 \$250

Other \$ _____

Name _____
Business Name _____
Address _____
City _____ State _____ Zip Code _____
Phone(s) _____
Email _____

I WILL PAY MY PLEDGE:

- Online at BorderView.YMCA.org/giving
- Monthly (through the end of 2016)
- Monthly Electronic Invoice
- Quarterly (March, June, Sept., Dec.)
- Quarterly Electronic Invoice

Credit Card # _____
Expiration Date _____
Signature _____

Please make checks payable to: **Border View Family YMCA**
Mail to: 3601 Arey Dr., San Diego, CA 92154

Campaigner Name _____

To give - Call 619.428.9622 or go to borderview.ymca.org

EMPOWERING FAMILIES

"I never thought that I would be eligible to receive financial assistance through the YMCA," said Holly, YMCA Family Member and mother to a bright and thriving young girl named Mary. "Mary hasn't had the easiest life," and the Y "not only helped me as the parent but my daughter Mary as well."

Holly believes that Mary has grown into the person she is today because of the Y. While camps and afterschool programming gave Holly the child care she needed so that she could work, Mary was gaining in confidence as she was learning to communicate, share with others and make friends.

The Y "is preparing my daughter to become a strong, mature, healthy girl who knows the importance of her community and giving back to others. I could never repay the YMCA for the impact that they have had on my family and I could never thank the YMCA enough for being a part of my family." Because Mary loves the YMCA so much, she joined the Annual Campaign last year to help raise funds so that others may have the same opportunities that were provided to her.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



TOGETHER WE CAN BUILD A BETTER US

Annual Campaign BORDER VIEW FAMILY YMCA

The Y.™ For a better us.™

ENGAGING ALL FAMILIES... BECAUSE TOGETHER WE BUILD A BETTER US

The Community's Need:

It's a fact that strong, stable, secure families form a solid foundation for the growth and success of all family members, particularly children in low-income areas. We are committed to reaching out to kids and families regardless of income, to provide support by engaging in the Y.

Our Commitment:

We have a vision to significantly increase the time families spend together and, specifically, to engage 1 in 8 households in programs that will help family members of all ages and backgrounds learn, grow and thrive.

Last year, the Border View Family YMCA raised \$133,000 to provide financial assistance and subsidy to fulfill our mission to serve all people regardless of their ability to pay. The need is urgent and growing...and it can't be met without you!

The Impact of Your Investment:

Our Association-led annual campaign focuses on supporting our highest-need communities throughout San Diego County. When you invest in the Y, your dollars will directly benefit kids and families in our community.

Rachel's Story

As a working single mom of a beautiful five year old daughter, I had a hard time finding a provider that could entertain her active lifestyle and silly personality. I received financial assistance from the YMCA to enroll Navayah in camp. She came home one day from camp and told me she wanted to be a Y staff when she grows up. To get one step closer to being a staff, she asked me if she could volunteer and read to other kids in child watch. Navayah wrote a letter to the YMCA, we applied to be volunteers and now we are able to give back to the Y. Navayah is proud to say that she is the youngest volunteer at the Border View Family YMCA. The Y has given my family of two hope, self-esteem and the possibilities to be cared for, regardless of our financial situation. Navayah and I are proud to be a part of the YMCA and thankful for the financial assistance program."

1 in 5 Families we serve is Military.

\$133,000 In financial assistance was provided to those who need it most.

For over **30** years The Border View Family YMCA has served our community.

2,500+ Members of our community are getting healthier every day as a result of financial assistance.

177 Kids learned a life saving skill in our pool.

60 Kids received scholarships and learned about teamwork in youth sports and cheer.

42% Of all kids in Day Camp received a scholarship and prevented summer learning loss.

YOUTH DEVELOPMENT • HEALTHY LIVING • SOCIAL RESPONSIBILITY

At the Y, strengthening community is our cause. We believe that positive, lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors.

BOARD OF MANAGERS

Kris Galicia Brown	Jennefer Porch
Stacy Cannon	Carmen Sandoval
Glenn Carlson	Lila Smith
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Sarah Evans	Joe Watkins
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David Nielsen	

LEADERSHIP TEAM

Keely Brown
Patricia King
David Mangat
Deanie Marin-Lucchesi
Raymond Wu
Elizabeth Zamora

OUR MISSION

The YMCA of San Diego County is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind and body.

GIVE TODAY

borderview.ymca.org • 619.428.9622